

Food Taipei International Show
June 18-21, 2008
Taipei, Taiwan

The Oregon Dept. of Agriculture, in cooperation with WUSATA and ATO Taipei, will be coordinating participation in the [Food Taipei International Trade Show](#), 2008.

This year, the USA Pavilion will enhance its presence, even further, by adding an American Kitchen and cooking demonstrations featuring WUSATA products and ingredients. Team members will work directly with ATO Taipei and can also participate in a series of chef seminars and menu/retail promotions after the Food Show. Please see www.usfoodtaiwan.org for more information. The USA Pavilion opens multiple business opportunities in a region that is ever-searching for fresh taste and variations. Taiwan companies are investing heavily in mainland China's food market making Taiwan a great platform to enter the rapidly developing, greater China market.

Registration Deadline is May 1st.



4601 NE 77th Ave, Ste 120
Vancouver, WA 98662 USA
www.wusata.org

STATE MEMBERS:

*Alaska Dept. of
Natural Resources*

Arizona Dept. of Agriculture

*California Dept. of Food &
Agriculture*

Colorado Dept. of Agriculture

Hawaii Dept. of Agriculture

Idaho Dept. of Agriculture

Montana Dept. of Agriculture

*Nevada Committee on
Economic Development*

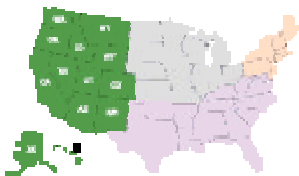
*New Mexico Dept. of
Agriculture*

Oregon Dept. of Agriculture

*Utah Dept. of Agriculture &
Food*

*Washington State Dept. of
Agriculture*

Wyoming Business Council



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at ann@wusata.org for further details. Phone: (360) 693-3373.

Food Taipei International Trade Show, Cooking Demonstrations, and Trade Mission

June 18-21, 2008
Taipei, Taiwan

Benefits from participating in the activity:

Food Taipei is the largest food and beverage show in Taiwan. The USA Pavilion at Food Taipei has long been one of the largest national pavilions exhibited at the show and is one of the largest USA Pavilions in the world.

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The USA Pavilion opens multiple business opportunities in a region that is ever-searching for fresh taste and variations. Taiwan companies are investing heavily in mainland China's food market making Taiwan a great platform to enter the rapidly developing, greater China market.

The Oregon Dept. of Agriculture, in cooperation with WUSATA and ATO Taipei, will be coordinating participation in the following activity:
Food Taipei International Trade Show, 2008

This will be an excellent opportunity for companies to participate in the growing Taiwan market, and to find partners to potentially enter the mainland China market.

Taiwan remains the United States' 6th largest agricultural product importer. WUSATA companies will have the opportunity to display products in the American Kitchen, have their products incorporated into cooking demonstrations by award winning chefs, draw media and PR attention, and meet with leading food industry buyers, distributors and importers.

Suitable products include, but are not limited to:

Seafood, Processed Vegetables, Fruits and Nuts, Ingredients, Food Service, High-value and Value-added products.

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

Please contact Amanda Welker at Oregon Dept. of Agriculture by telephone (503.872.6600) or by email (awelker@oda.state.or.us) for more information.

If you are interested in registering for this activity, please complete and return the attached reservation form by:

May 1, 2008



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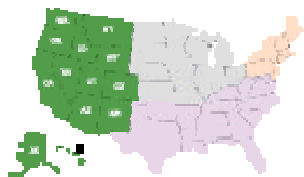
*New Mexico Dept. of
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Activity Registration Form

Taipei International Food Show 2008

June 18-21

Taipei, Taiwan

COMPANY INFORMATION:

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____

E-mail: _____ Web site: _____

PRODUCT INFORMATION:

Product Description: _____

ACTIVITY INFORMATION:

Oregon will consolidate and ship product samples from Portland for delivery to the USA Pavilion. Participation fees for this activity are \$300 for WUSATA company representative or your in-country representative, or you may also have your products represented by WUSATA staff for \$150.

Please check here if you plan to attend (\$300.00)

Please check here if you plan to have an in-country representative attend (\$300.00)

Please check here if you would like WUSATA to represent your product (\$150.00)

RESERVATION DEADLINE: May 1, 2008

Return the completed Activity Registration Form by FAX to: **(360) 693-3464**

PAYMENT INFORMATION:

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

Please make checks payable to WUSATA and mail to:
4601 NE 77th Avenue, Suite 120, Vancouver WA 98662

Authorized Signature: _____

Printed Name: _____

Date: _____